

# Executive Development Institute for Tourism Application Form

Please type or print clearly

Check here if you are applying for a PATA scholarship  
Please provide your PATA Membership number below:

\_\_\_\_\_   
PATA Membership Number



## SECTION I: NAME AND ADDRESS

Mr.  Ms.  Mrs.  Miss

Name: \_\_\_\_\_   
Family Name

\_\_\_\_\_   
First Name M.I.

\_\_\_\_\_   
The organization you work for

\_\_\_\_\_   
Your sponsoring organization

\_\_\_\_\_   
Title/Position Years in the position

\_\_\_\_\_   
Business street address (program materials may be sent to you via express mail)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_   
City, State/Province

\_\_\_\_\_   
Zip/Postal Code Country

\_\_\_\_\_   
Business Telephone (include country & city code)

\_\_\_\_\_   
Facsimile (include country & city code)

\_\_\_\_\_   
E-mail

## SECTION II: CURRENT INDUSTRY EXPERIENCE

Person to whom you report: \_\_\_\_\_   
Full Name

\_\_\_\_\_   
Title/Position

\_\_\_\_\_   
Telephone (include country & city code)

\_\_\_\_\_   
Facsimile (include country & city code)

### What are the primary responsibilities of your position?

\_\_\_\_\_   
\_\_\_\_\_   
\_\_\_\_\_

### What type of organization are you currently employed with? (select one)

- Educational Institute     Government     Hotel
- Media     Publication     Transportation
- Travel Service     Tourism Assoc.     Other: \_\_\_\_\_

## SECTION III: PATA SCHOLARSHIP INFORMATION (FOR PATA MEMBERS ONLY)

If your organization is a member of the Pacific Asia Travel Association and is interested in applying for a partial scholarship (covering approximately half of the program cost), include with your application:

- A brief essay on why you wish to attend the EDIT program and your future career plans
  - Your most recent curriculum vitae or resume
  - An official sponsor recommendation letter including information on you or your company's ability to finance the balance of the cost
- Your EDIT application and scholarship materials should reach PATA Operational Headquarters by **February 15**. Send to:

Attention: EDIT Scholarship  
Pacific Asia Travel Association  
Unit B1, 28th Floor, Siam Tower  
989 Rama 1 Road, Pathumwan  
Bangkok 10330, Thailand  
Tel: (66-2) 658-2000  
Fax: (66-2) 658-2010  
E-mail: edit@PATA.org

You are also required to register for EDIT with the School of Travel Industry Management by faxing a copy of the EDIT application to (808) 956-5378. The preregistration fee of US\$1000.00 should also be sent to the School of Travel Industry Management directly. (see Section VI for more information on payment)

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## SECTION IV: PREVIOUS INDUSTRY EXPERIENCE & EDUCATION

What special professional interest in tourism do you have?

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### Principal positions held previously:

Organization	Dates	Position
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### How proficient are you in English?

Reading:       Fluent       Very Good       Fair  
Speaking:       Fluent       Very Good       Fair  
Writing:       Fluent       Very Good       Fair

### Higher Education:

Higher Education Institution Attended	From	To	Degree	Main Field
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### Experience or familiarity in the following areas:

Human Resource Management	<input type="checkbox"/> Strong	<input type="checkbox"/> Moderate	<input type="checkbox"/> Little/None
Information Systems	<input type="checkbox"/> Strong	<input type="checkbox"/> Moderate	<input type="checkbox"/> Little/None
Marketing and Promotion	<input type="checkbox"/> Strong	<input type="checkbox"/> Moderate	<input type="checkbox"/> Little/None
Product Development	<input type="checkbox"/> Strong	<input type="checkbox"/> Moderate	<input type="checkbox"/> Little/None
Research and Planning	<input type="checkbox"/> Strong	<input type="checkbox"/> Moderate	<input type="checkbox"/> Little/None
Strategy Development/Implementation	<input type="checkbox"/> Strong	<input type="checkbox"/> Moderate	<input type="checkbox"/> Little/None
Tourism Policy	<input type="checkbox"/> Strong	<input type="checkbox"/> Moderate	<input type="checkbox"/> Little/None

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## SECTION V: PERSONAL DATA

In case of emergency contact:

Name of Contact	Relationship	Telephone (include country & city code)
Please sign here giving TIM authorization to use photos of yourself in marketing materials.		Date

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## SECTION VI: DEADLINE & PAYMENT

The The application and preregistration fee of US\$1000.00 (which will be credited toward the total program fee of US\$3,395) must be submitted to the School of Travel Industry Management by **February 15**. Balance of the program fee is due by **April 1**. Please remit payment to the **Research Corporation of the University of Hawaii** and send to:

EDIT  
School of Travel Industry Management  
University of Hawai'i at Mānoa  
2560 Campus Road, George Hall 225  
Honolulu, HI 96822 USA