

Greening the hotel sector: tools and good practices

5th November 2014

Program

- 8:30-9:00 Registration
- 9:00-9:15 Opening and Introduction to the Greener Business Asia project
- 9:15-9:45 GBA principles and key tools
- 9:45-10:45 Hands-on practice on GBA tools and tips
Ecomaps with inputs and examples by Asia Hotel
- 10:45-11:00 Coffee break*
- 11:00- 12:30 Hands-on practice on GBA tools and tips – continued
Guest engagement and service design with examples by Sivatel
Guest engagement and brand identity with examples by LubD
- 12:30-13:30 Lunch*
- 13:30- 14:30 Hands-on practice on GBA tools and tips – continued
Staff participation with examples by Twin towers
- 14:30-15:30 “Walk the Talk” exhibition by hotels and testimonials (with working coffee break)
- 15:30-16:00 Conclusion and ways forward (certificate presentation)

KTC POP URBAN LOFT B1 UBC II Building Sukumvit 33

KTC POP URBAN LOFT ชั้น B1 (ใต้ดิน) อาคาร UBC II ปากซอยสุขุมวิท 33.

