



PATA TRAVEL MART 2019

SEP 18-20

KORME EXHIBITION CENTER NUR-SULTAN (ASTANA), KAZAKHSTAN



PATA TRAVEL MART: FAST FACTS

From 1978-2019









DURING PTM

Over 11,000 **Pre-Matched Appointments**



2 Full Days of Business Sessions



Full Day of Educational Sessions



Hosted Social Functions





Complimentary **Tours**

BUSINESS IMPACT

At PTM 2017*:

44 **buyers**

> closed 164



23 **buyers**

\$50k-\$250k



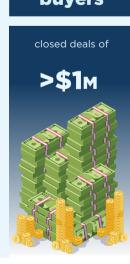
buyers



1 buyer



4 **buyers**



*Self-reported numbers within 6 months of the event

92% **Buyers**



74% Sellers

strong value for money.