



**kazakh
tourism**
NATIONAL COMPANY

PATA
Pacific Asia Travel Association

PATA TRAVEL MART 2019

SEP 18-20

KORME EXHIBITION CENTER
NUR-SULTAN (ASTANA),
KAZAKHSTAN

OFFICIAL AIR CARRIER



PATA TRAVEL MART: FAST FACTS

From 1978-2019

1st
PTM
in Manila,
Philippines

42
YEARS
in Asia Pacific

29
HOST
DESTINATIONS



DURING PTM

Over
11,000
Pre-Matched
Appointments



2 Full Days
of Business
Sessions



1 Full Day
of Educational
Sessions



Hosted
Social Functions



Complimentary
Tours



BUSINESS IMPACT

At PTM 2017*:

44
buyers

closed

164
deals



23
buyers

closed deals between

**\$50k-
\$250k**



2
buyers

closed deals between

**\$251k-
\$500k**



1
buyer

closed deals between

**\$751k-
\$1m**



4
buyers

closed deals of

>\$1m



*Self-reported numbers within 6 months of the event

92%
Buyers



74%
Sellers

agreed/strongly agreed that the event provided
“**strong value for money.**”*

*PTM 2017 Post-Event Survey

LEARN MORE: www.PATA.org/PTM