PATA Destination Marketing Forum 2018
Technical Tour Route 3: The Wisdom of Isan (Ban Hua Fai Silk Village – Wat Thung Setthi)
29 November, 2018
Khon Kaen, Thailand

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08.30 Hrs. - Depart for the Ban Hua Fai Silk Village in Chonbhabot District - Khon Kaen’s major silk production source.

10.00 Hrs. - Arrive at the Ban Hua Fai Silk Village, the OTOP Village Champion for handicrafts in 2006. Delegates will be divided into 2 groups to join the activities.
Rotation 1: Learn the Matmi silk production process - mulberry growing, feeding silkworms, preparing silk yarns, tie-dyeing and weaving, and learn the art of wearing Thai fabric.
Rotation 2: Explore the village by riding local transportation. Visit the herbal farm and learn to make a herbal compress ball.

12.00 Hrs. - Enjoy a local lunch at the Ban Hua Fai Silk Village.

13.30 Hrs. - Proceed to Wat Thung Setthi.

15.00 Hrs. - Visit Wat Thung Setthi. The temple was first built in 1999 by Luangta Oi. Pay homage to the Maha Rattana Chedi Sri Tri Loka Dhatu, the great pagoda built on the land where Luangta Oi realised that this piece of land is a holy land where the three worlds – heaven, earth and underworld – intersect. Inside the Chedi houses relics of Lord Buddha’s sacred lower right tooth. The main hall of the Chedi houses Luangpu Dam, a Lop Buri-styled Buddha image in the majestic costume of a king in the asana meditation posture.

15.45 Hrs. - Back to Khon Kaen city.

16.00 Hrs. - Arrive at the hotel.

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Remarks: - The itinerary is flexible and subject to change without notice.
- Dress code suggestion for the temple: Please wear polite clothing. (No shorts and sleeveless shirt).

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