

# PATA ANNUAL SUMMIT 2017

May 18-21, Negombo, Sri Lanka (Final)

\*\*\*All meetings will take place at Jetwing Blue Hotel, unless otherwise stated. All meeting rooms are located on level 2 of Jetwing Blue.

## May 16-21 (Tuesday-Sunday)

Time	Meeting / Function	Venue
0830-1730	PATA & Host Secretariat	Guest Room #214

## May 17 (Wednesday)

Time	Meeting / Function	Venue
1400-1730	Registration for Conference, Board Meeting, AGM, and Hospitality / Tour Desk	Ballroom Foyer
1400-1730	Media Centre for International and Local Media and Media registration	Indego
1400-1800	PATA Foundation Workshop (for Foundation Committee Members only)	Aquamarine+Turquoise

## May 18 (Thursday)

Time	Meeting / Function	Venue
0900-1730	Registration for Conference, Board Meeting, AGM, and Hospitality / Tour Desk	Ballroom Foyer
0800-1300	Complimentary Half Day Colombo City & Shopping Tour for all delegates. (pre-booking is required) <a href="#">Click here for booking form</a>	Pick up and drop off at Jetwing Blue in Negombo
0900-1730	Media Centre for International and Local Media and Media registration	Indego
0900-1200	<b>PATA Youth Symposium</b> (By invitation only)	Sri Lanka Institute of Tourism & Hotel Management, Colombo
1030-1200	<b>Audit &amp; Finance Committee Meeting</b> (in-room coffee break station for self-service)	Aquamarine
1200-1330	PATA Executive Board Lunch for Executive Board Members only	TBA
1400-1800	<b>PATA 2016-2017 Executive Board Meeting</b> For Executive Board Members only (in-room coffee break station for self-service)	Aquamarine+Turquoise
1845-2130	<b>PATA Life Member Get Together</b> Hosted by Jetwing	Center Point Bar & Restaurant <i>Between Jetwing Blue and Jetwing Beach</i>
1900-2030	<b>PATA Executive Board Dinner</b> Hosted by Gangwon Province	Black Coral Restaurant, Jetwing Beach

### May 19 (Friday): ONE-DAY CONFERENCE

Time	Meeting / Function	Venue
0830-1730	Registration for Conference, Board Meeting, AGM, and Hospitality / Tour Desk	Ballroom Foyer
0830-1730	Media Centre for International and Local Media	Indego
0900-1700	<b>CONFERENCE</b> <a href="#">Click for PDF programme</a>	Ballroom 1&2
1015-1030	Morning Coffee Break	Ballroom Foyer
1200-1330	<i>Lunch Hosted by Sri Lanka Tourism Promotion Bureau (SLTPB)</i>	<i>The Kitchen Restaurant G/F</i>
1500-1530	Afternoon Coffee Break	Ballroom Foyer
1730-1830	Press Conference	Aquamarine+Turquoise
1900-2130	<b>PAS2017 Welcome Dinner and PATA Awards Presentation</b> Hosted by Sri Lanka Tourism Promotion Bureau (SLTPB)	Ballroom, Jetwing Blue

### May 20 (Saturday)

Time	Meeting / Function	Venue
0800-1730	Registration for Conference, Board Meeting, AGM, and Hospitality / Tour Desk	Foyer
0900-1200	<b>UNWTO/PATA: Ministerial Debate</b> <a href="#">Click for agenda</a> page 4-5	Ballroom 1
1015-1045	Morning Coffee Break	Ballroom Foyer
1200-1300	<i>Lunch Hosted by Sri Lanka Tourism Promotion Bureau (SLTPB)</i>	<i>The Kitchen Restaurant</i>
1300-1430	<b>Government / Destination Meeting</b>	Ballroom 2
1300-1430	<b>Honours Committee Meeting</b>	Aquamarine+Turquoise
1300-1430	<b>Sustainability &amp; Social Responsibility Meeting</b> combining field trips to Recycle Plants and Organic Farm	Ballroom 1
1430-1600	<b>Aviation Meeting</b>	Aquamarine+Turquoise
1430-1600	<b>Human Capital Development Meeting</b>	Ballroom 2
1500-1600	Afternoon Coffee Break	Ballroom Foyer
1630-1745	<a href="#">PATA Insights Lounge</a> <b>Moderator:</b> Rafat Ali, CEO/Founder, Skift <b>Presenters:</b> <ul style="list-style-type: none"> <li>• Richard Lewis, Partnerships Director Travel and Tourism, What3Words</li> </ul>	Ballroom 2

	<ul style="list-style-type: none"> <li>• Jeremy Jauncey, Founder/CEO, Beautiful Destinations</li> <li>• Vinoop Goel, Regional Director – Airport, Passenger, Cargo &amp; Security Asia Pacific, IATA</li> <li>• Sarah Mathews, Head of Destination Marketing APAC, TripAdvisor</li> <li>• Erick Stephens, Chief Technology Officer, APAC, Microsoft</li> <li>• Joe Nguyen, Senior Vice President, Asia Pacific, comScore</li> <li>• Jameson Wong, Director, Business Development, ForwardKeys</li> </ul>	
1600-1800	<b>PATA Foundation Board of Trustees Meeting</b>	Ballroom 1
1800-1900	<b>Supervisory Board – Finance Meeting</b>	Aquamarine+Turquoise
1900-1930	<b>Cocktail Reception</b> hosted by Mei Shan Municipality Tourism Administration	The Lawn at Jetwing Blue
1930-2130	<b>PATA Foundation Charity Gala Dinner</b> Hosted by Sri Lanka Tourism Promotion Bureau (SLTPB)  <i>(accessed by PATA Foundation Charity Gala Dinner ticket)</i>	The Lawn at Jetwing Blue

### May 21 (Sunday)

Time	Meeting / Function	Venue
0800-1730	Registration for Conference, Board Meeting, AGM, and Hospitality / Tour Desk	Foyer
0830-1000	<b>PATA Chapter Colloquium</b>	Ballroom 1
1000-1030	Morning Coffee Break	Foyer
1100-1230	<b>Industry Council Meeting</b>	Ballroom 1
1100-1230	<b>Hospitality Meeting</b>	Aquamarine+Turquoise
1230-1330	<i>Lunch Hosted by Sri Lanka Tourism Promotion Bureau (SLTPB)</i>	<i>The Kitchen Restaurant</i>
1330-1630	<b>PATA Board Meeting</b>	Ballroom 2
1445-1515	Afternoon Coffee Break	Ballroom Foyer
1630-1730	<b>2017 PATA Annual General Meeting (AGM)</b>	Ballroom 1
1730-1830	<b>2017-2018 PATA Executive Board Meeting</b>	Aquamarine+Turquoise
Evening	At leisure	

### May 22-23(Monday-Tuesday)

- Self-paying Tours [click for tour booking form and programme](#)
- Departure