











Developing Lampi Marine National Park as an Ecotourism Role Model

Ms Tania Miorin, Country Director, Istituto Oikos



Dr Paul Rogers, Ecotourism Consultant













PART I: BACKGROUND

Ms Tania miorin











OIKOS in Myanmar

- ✓ Oikos is a non-profit organisation
- ✓ Operating in Myanmar since 2006, with the aim of promoting responsible management of natural resources and biodiversity conservation
- ✓ Working in Lampi MNP since 2010 in collaboration with the Forest Department of the Ministry of Natural Resources and Environmental Conservation
- ✓ Objective: to strengthen conservation and overall management of Lampi MNP

Myanmar & Regional Context



Under the





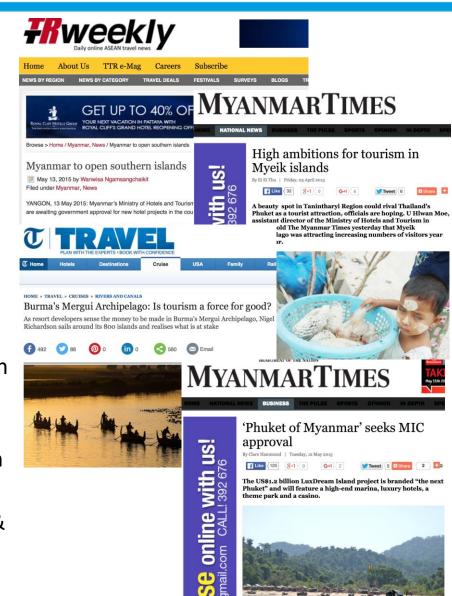


National

- Sweeping political & economic reforms
- Country open for investment
- •Tourism identified as key economic pillar but very limited experience by public & private sector
- •2013-2018 Tourism Master Plan launched at World Economic Forum in Myanmar

Myeik Archipelago

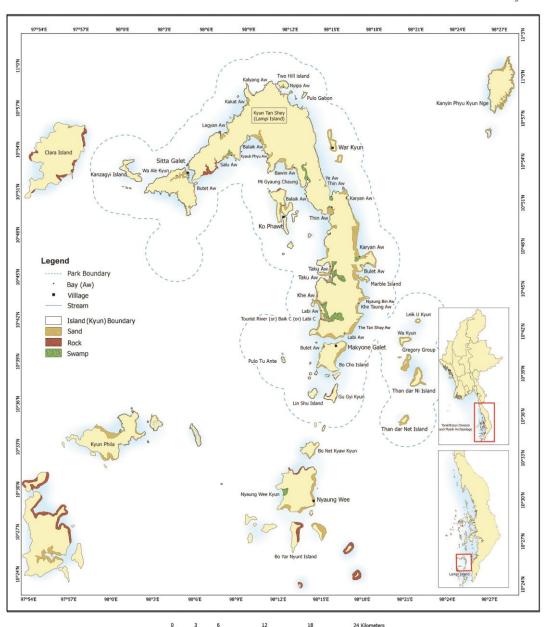
- •800 islands of Myeik Archipelago
- World's largest undocumented archipelago high
 unique biodiversity, increasingly threatened by
 extractive activities
- •2014/15 high interest to lease islands for tourism
- high end resorts
- •Multiple access, communication, infrastructure & human resource challenges!!



Lampi MNP: key info

- ✓ Located in Boke Pyin Township, Taninthary Region, Myeik Archipelago
- ✓ Myanmar's first & only Marine NP
- ✓ Gazetted in 1996 ("Paper Park" until 2013)
- ✓ Area of > 205 km² (Lampi Island) plus 20 smaller islands)
- ✓ ASEAN Heritage Park 2003
- ✓ Important Bird Area 2004
- LMNP 2014-18 General Management Plan approved
- ✓ LMNP 2015-18 Ecotourism Management Plan approved















Lampi MNP: habitat & key natural resources

- ✓ High biodiversity and ecological importance (<u>largely undocumented</u>)
- ✓ key habitats: tropical evergreen forest, mangrove forest, beach and dune forest, coral reef, sea grass beds
- ✓ Key terrestrial & marine resources: hornbills, sea turtles, dugong, sunda pangolin, northern pig-tailed macaque, lesser mouse deerover 1,000 species recorded













Lampi MNP: local community

- √ 5 settlements
- √ 3,000 people from different Ethnic groups/ extremely heterogeneous
- ✓ majority migrated from main land over 20 years ago
- ✓ 'Mother Land' of the *Moken* (160 people) -> spiritual value of the park
- ✓ Community dependent on coastal resources livelihood
- ✓ Main land use/human activities: fisheries, hunting, logging, plantation and local businesses



Lampi MNP: access & tourism











Access: isolated place, limited communication, based on Travel Authorization

Tourism:

- ✓ since 1997 open to international tourists
- ✓ limited to the live-aboard cruises

(no CBT accommodation allowed yet, one high-end Resort recently approved)

- ✓ In the recent years: > 1,400 tourists /year inside the Park
- ✓ Until 2015: No engagement of community in tourism/no financial benefit



Project Objectives













- ✓ Reducing & eliminating illegal activities (logging, dynamite & overfishing, hunting)
- ✓ Increase local community awareness
 & participation in conservation and
 sustainable use of natural resources
- ✓ Promoting sustainable livelihoods (i.e Ecotourism & CBT)

The Power & Value of the Lampi Story is Critical!!













Key Points to Consider Regarding Ecotourism

- On-going environmentally destructive illegal activities, & uncontrolled infrastructure development
- A lack of social cohesion among Park residents
- Yacht tourism growing but with few community benefits
- Tourism yet to support park conservation (no entry fee, no tourist service fees direct toward park conservation and community projects)
- High-end resort approved for Wa Ale island, in the Park
- Local people need training and skill sets to be involved and benefit from ecotourism (i.e English, Hospitality, Tour Guiding, Handicraft, tourism industry..)
- If local community benefits from ecotourism, they will help "police" and report illegal activity (i.e sea turtles hatchery, coral protection)
- If tourism is to become an incentive to stop destructive use, tourism benefits must outweigh incomes from extractive activities













Part II: ECOTOURISM ACTIVITIES

Dr Paul rogers

Ecotourism Management Plan











Strategic Programmes

- 1.Strengthen stakeholder coordination and management
- 2. Strengthen & diversify product range
- 3. Develop conservation linkages & monitoring protocols
- 4. Develop marketing & interpretation





Ecotourism Management









Lampi CBT Committee

- Lampi CBT Committee established
- Training & awareness-raising programme being implemented
- 6-month work plans prepared
- CBT study tours

Lampi MNP Ecotourism Committee

- District-level: government, private sector & Lampi CBT Committee
- Stakeholder coordination / coordinate activities
- 2-3 meetings per year













Waste Management

- Waste management system in place and run by the community
 - Families & shops pay a monthly waste collection fees
 - Dump sites/land fills were identified and created
 - Clean Up Days regularly organized by youth and community members













Training & Education

- ➤ English training for community members
- ➤ Village Tour Guiding Training (village tour, Moken tour, 4 jungle trails)
- ➤ Pilot Collaboration with Tourism Sector/Yachting tours involving local youth as Village Tour Guide (boat moorings being developed with private sector)
- ➤ Kayaks purchased for guided tours of mangrove river
- ➤ Handicraft products & shop opened (linked to waste-management project)



Visitor Centre











- ✓ Visitor Centre:

 multifunctionaleducational hall (for
 exhibition of
 educational panels,
 workshops,
 trainings..)
- ✓ Official Opening 8th Dec 2016 by H.E Minister for Natural Resources and Environmental Conservation & Italian Ambassador





Education Panels









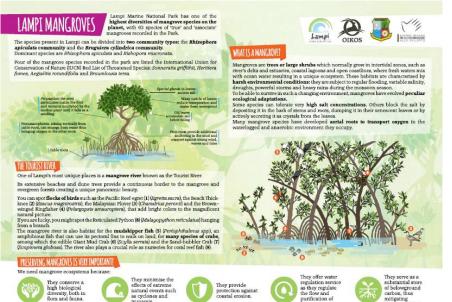


☐ Contents:

- ✓ Lampi MNP Overview
- Moken
- *Mangroves*
- Sea Turtles

as cyclones and

- Birds
- Hornbill



www.lampipark.org



- 20 panels inside Visitor Centre
- √ 10 panels around the Park including 5 centred around the Moken

GuideBook (80 pages)







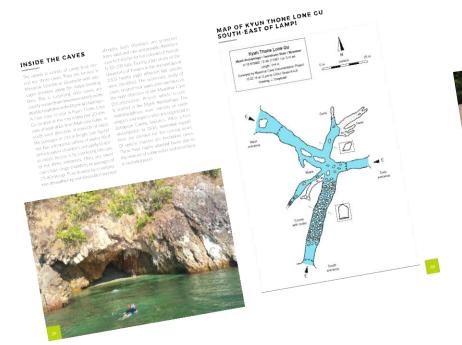




Contents: Natural Resources; Human History,
 Conservation Management; & Tourism (25 separate topics)

Collaboration with scientists, local and international universities, other NGOs, tourism consultants and the private sector

☐ 10,000 copies





memorane minigram of 5000 memorane minigram of 5000 memorane memorane several unity of the 1000 memorane several unity of 1000 memorane several unity of 1000 memorane m

nism, the tribuse and school. This archipelagic, Eldorado permitted the This archipelagic, Eldorado permitted the distribution of gathering areas between five mother-islands, each inhabited by a five mother-islands, each inhabited by a five mother-islands, each inhabited flow mother-islands, each inhabited flow mother islands and flow mother islands and family, where every kabang is a nuclear family.

family.
This division into sub-groups



Lampi Folding MAP























DOs & DONTs Be a Responsible Tourist!

- Code of Conduct drafted & included in the folding map, guidebook, posters/panels
- Domestic tourism growing fast !! But shortstay

















ABOUT LAMPI



What has been achieved so far?

Park Promotion & Visibility

- ➤ Lampi MNP new logo and official website www.lampipark.org
- ➤ Lampi Project Video Documentaries
- Fund raising campaign:
- omobilize tourist donations to support community development initiatives and Park's conservation
- oFund rising campaign promoted among tourist sector, especially through yachting companies, tour operator & their websites













Develop CBT Accommodation.... (but how.....???)

- ➤ Need community & private sector partnership.......
- ➤ Community have few skill sets...
- ➤ Not to compete with Wa Ale resort.....
- ➤ Must be a community experience.....with a strong sense of community engagement & ownership.....
- >.....and develop local skill sets to enable them to take over management (5-10 yrs)









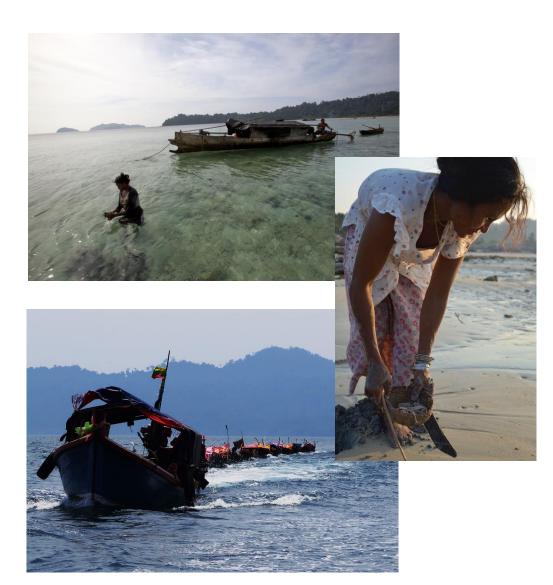






Develop Moken-focused products

- ➤ Working with CNRS Paris & renowned anthropologists to develop......
- ➤ Lampi museum / cultural space & travelling exhibitions
- ➤ Build 3-5 kabangs, living museum...
- ➤ Park tours on kabangs
- ➤ Develop Moken excursions
- ➤ Products designed & trialed in partnership with CBT accommodation project & current tourists







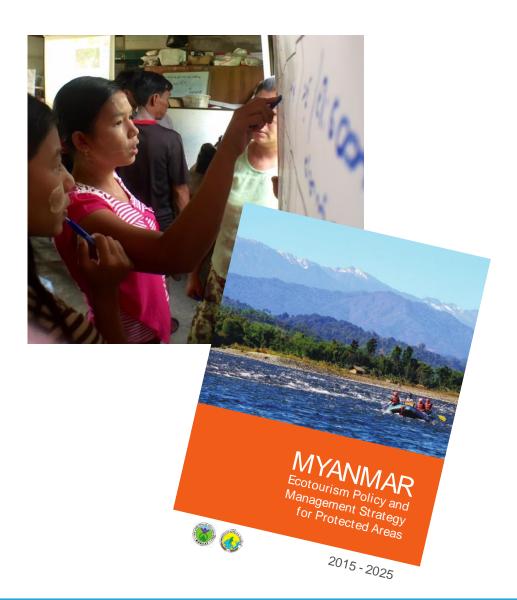






Design & deploy ecotourism-related sustainable funding mechanisms

- ➤ Park entry fee
- ➤ User fees (anchoring, kayaking, snorkelling, commercial filming, etc..)
- ➤ Concessions & leases (Wa Ale, future accommodation...)
- ➤ Guidelines for use of funds (conservation & community development)
- ➤ Align with national policy & strategy for protected areas













Engage domestic tour operators...

- ➤ Guidelines for guest-houses in village for domestic tours (size, water-use, waste management, etc..)
- ➤ Engage domestic tour operators in product development activities
- ➤ Survey domestic tourists
- ➤ Engage community in excursion development activities / businesses design & management
- ➤ Quality control & capacity issues....













Exploring options for a coral restoration project.....

- ➤ Habitat restoration & management.....
- ➤ Engage the Moken
- ➤ Partner with Marine Science Department, Myeik University
- > Research project
- ➤ Visitor attraction, community education and engagement in conservation activities





















www.lampipark.org

