

PATA Adventure Travel and Responsible Tourism Conference and Mart 2019 #Rishikesh

Presentation by
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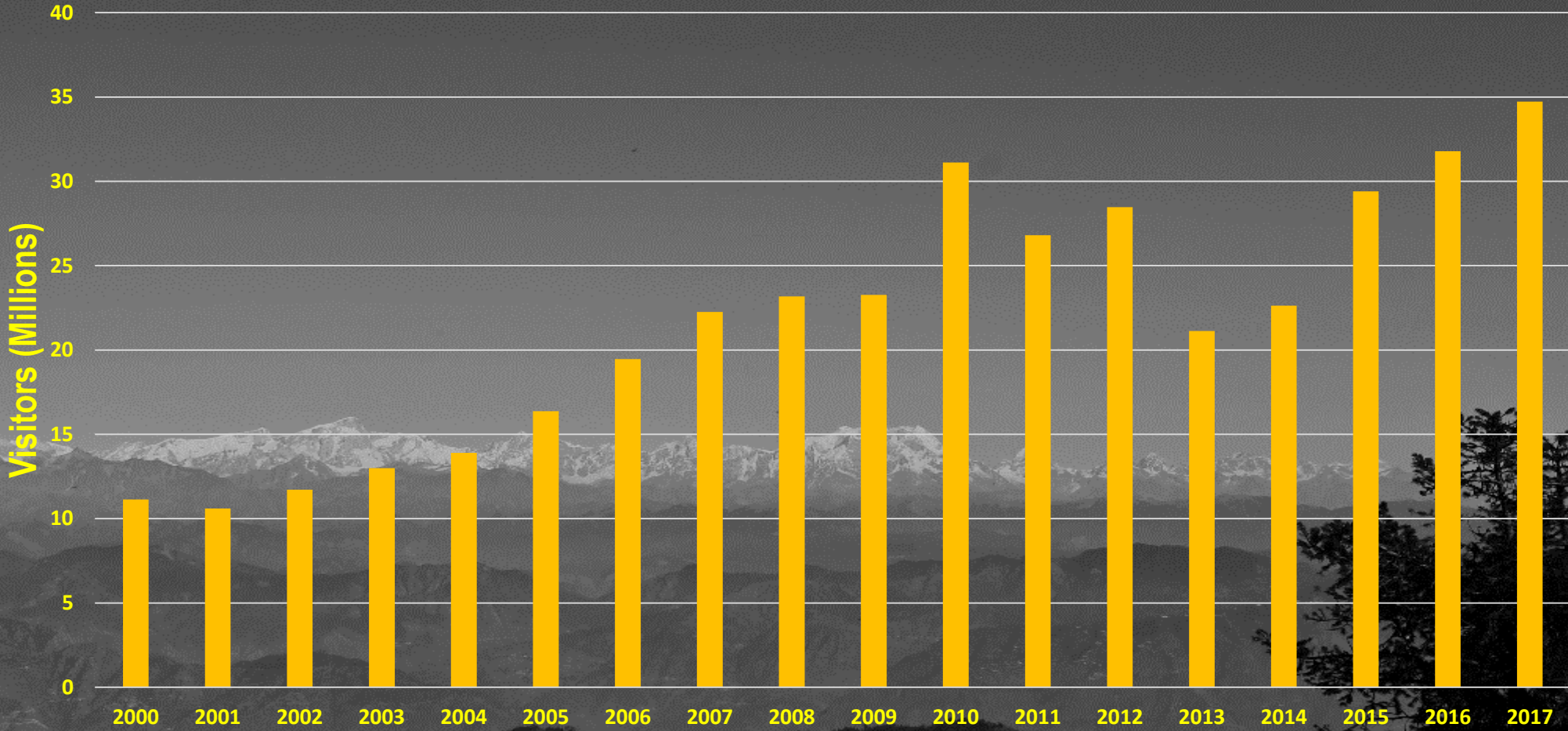
UTTARAKHAND: India's Himalayan State



A State of Yoga, Wellness and Adventure seekers...

Source: WTTC - TRAVEL & TOURISM ECONOMIC IMPACT 2018 INDIA

Tourism Trends: Uttarakhand



Source : Uttarakhand Tourism

Popular tourism segments : Uttarakhand





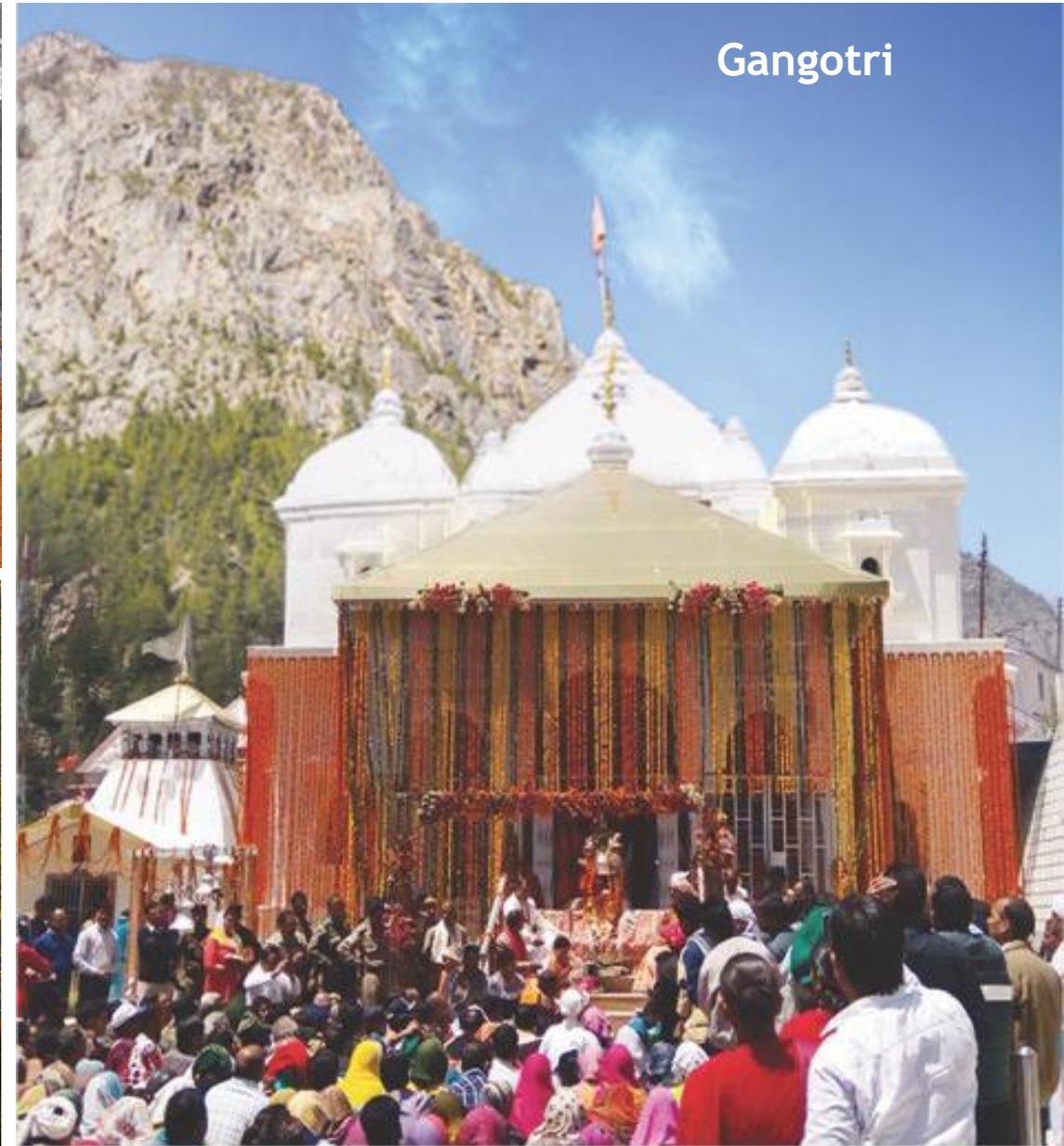
Home to the mighty Himalayas

TRISHUL PEAK AS SEEN FROM ALMORA

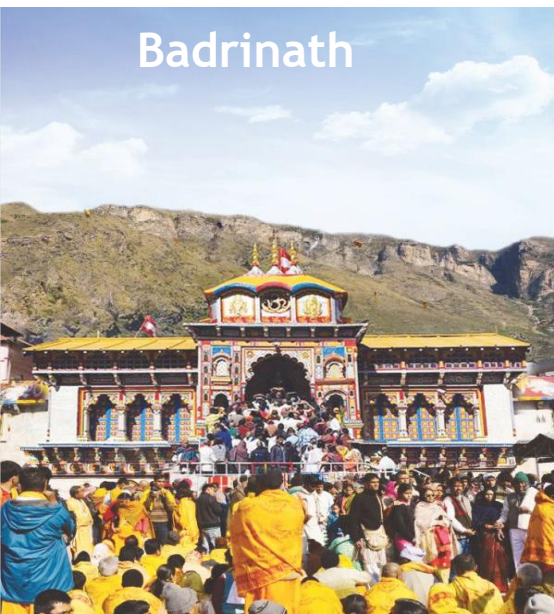
Abode of God: Uttarakhand



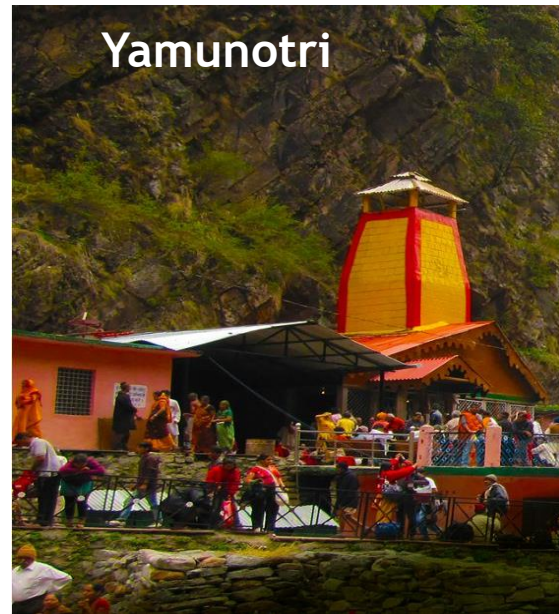
Kedarnath



Gangotri



Badrinath



Yamunotri



Rishikesh ; ‘The Yoga Capital of the world’

THE VANA RESORT - DEHRADUN



Birth place of holy Ganga

RIVER GANGA, SHIVPURI

World Heritage Sites



NANDA DEVI NATIONAL PARK

A photograph of a rugged mountain landscape. The foreground shows a rocky, snow-dusted path with a hiker in a red jacket. The middle ground features steep, rocky slopes with patches of snow and sparse vegetation. In the background, majestic snow-capped mountain peaks rise against a blue sky with scattered white clouds.



VALLEY OF FLOWERS

A photograph of a lush mountain valley. The foreground is dominated by a dense field of vibrant purple flowers. The middle ground shows steep, green slopes leading up to a towering, rocky mountain peak. The sky is filled with dramatic, grey clouds, suggesting an overcast day.



Adventure Tourism in Uttarakhand



A Mountaineer's Paradise

83 CLIMBABLE PEAKS ABOVE 6000M

Some of the highlighted Peaks

- ✓Nanadadevi Peak (7817m)
- ✓Satopanth (7075mt)
- ✓Shiviling (6545mt)
- ✓Chaukhambha Peak (7138mt)
- ✓Thaliya Sagar (6904mt)
- ✓Bandar Puch (6,035mt)
- ✓Trishul (7120mt)
- ✓Kedarnath(6,992mt)



Nanda Devi Peak

Highest Bungee Jumping Platform in India



**Bungee Jumping
Rishikesh**

Auli is the only FIS approved Skiing Slope in India



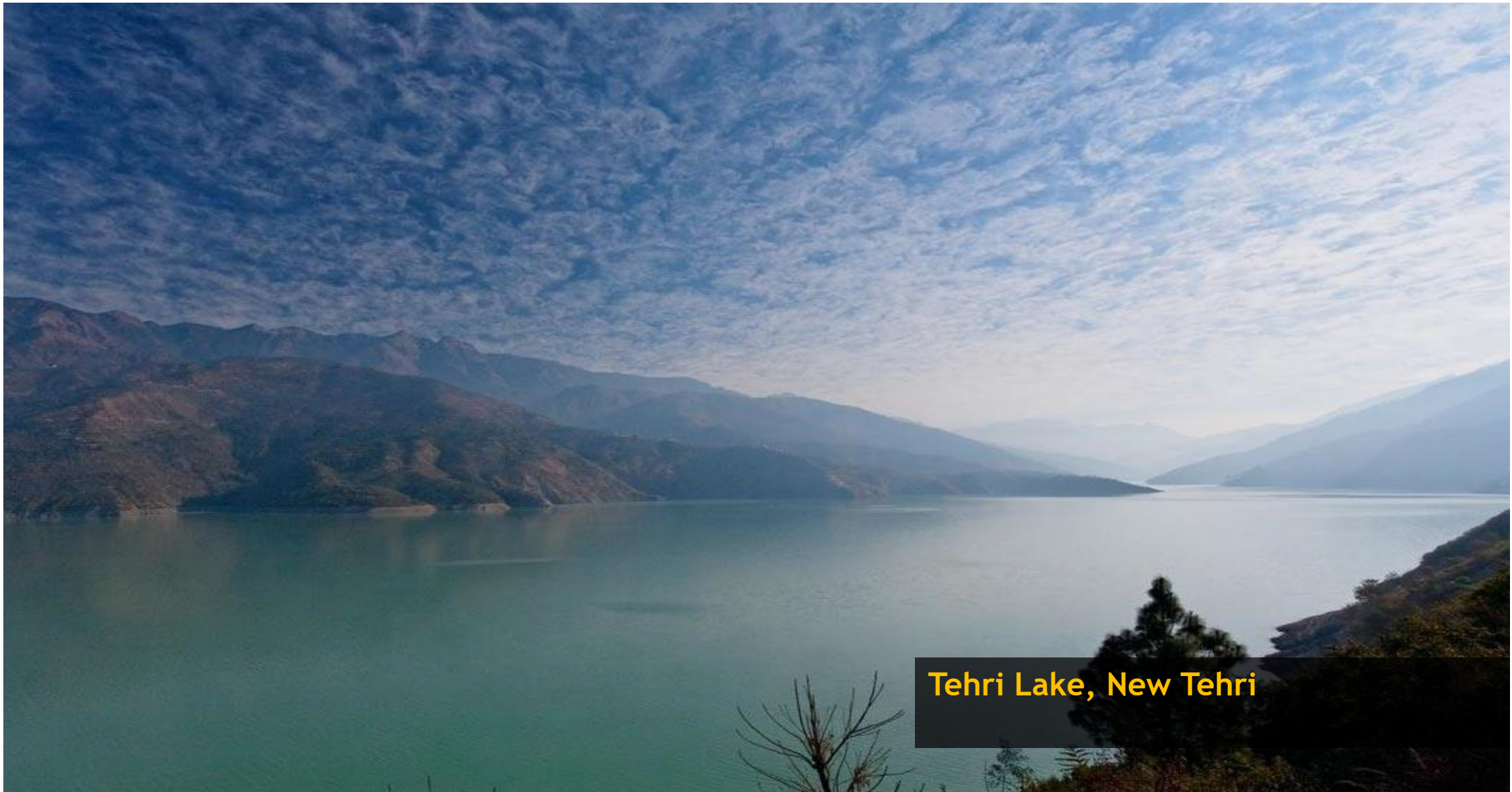
Source: www.investuttarakhand.com

Most Popular River Rafting in India



White Water River Rafting on the Ganga, Rishikesh

One of the largest Man-Made Lakes



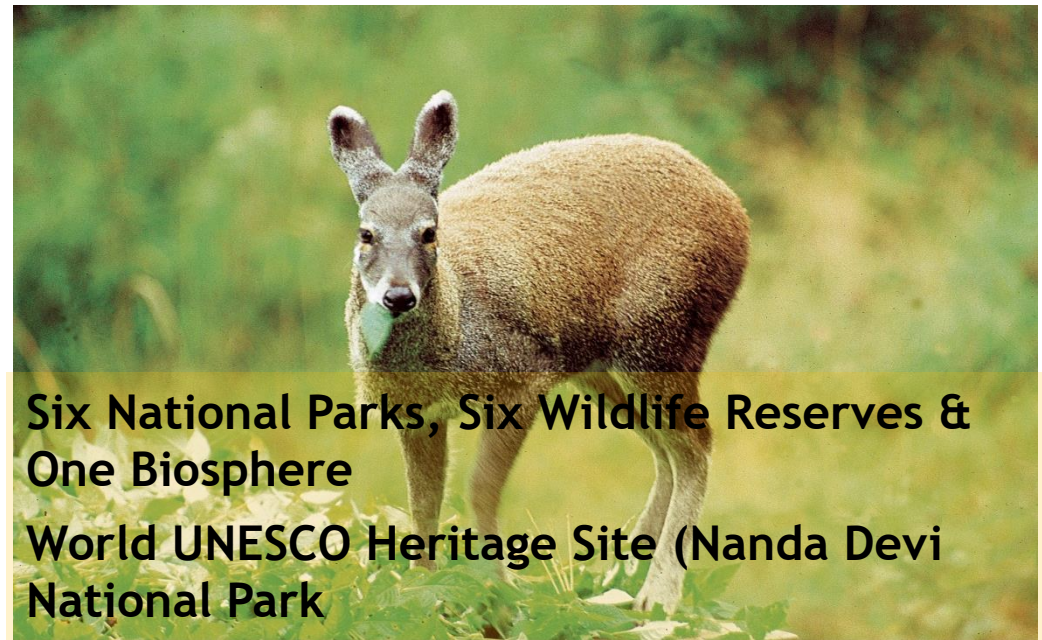
Tehri Lake, New Tehri

To Create Uttarakhand as a global tourist destination that is **Safe, Sustainable and Inclusive** by offering world class tourism products and services to unleash true tourism potential of the state

Diverse Flora & Fauna: Uttarakhand



Diverse Flora & Fauna: Uttarakhand



**Six National Parks, Six Wildlife Reserves &
One Biosphere
World UNESCO Heritage Site (Nanda Devi
National Park**

The cats : Uttarakhand



Home to the first National Park
established in India
JIM CORBETT NATIONAL PARK-
ESTABLISHED IN 1932

From Snow Leopards to Royal Bengal Tigers....

Hospitality & Vibrant Culture



Tourist friendly state

Accessible Locations through roads,
Ropeways and air connectivity

Framework to carry out adventure
activities on international standards

Robust Disaster Management
Framework

Digital accessibility

Uttarakhand
Inclusive | Safe | Sustainable

Simply Heaven



Uttarakhand

Simply Heaven!

Thank You

Contact Us

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Uttarakhand

Simply Heaven!