Elephants are an ethical concern for the tourism industry.

The rapid growth in tourism’s demand for interaction with elephants across Asia coupled with inadequate government regulations has resulted in poor treatment in many elephant facilities.
Sustainable Elephant Experiences

Other facilities however are working in compliance with the best achievable practices in close partnership with elephant experts and universities.
Sustainable Elephant Experiences

“…TAT’s goal to improve education and engagement about elephants across Thailand, providing a platform to start a discussion about the current situation and how we can, collectively, move forward towards more sustainable solutions for elephant-based tourism in Thailand and worldwide,”

Mrs. Srisuda Wanapinyosak, TAT Deputy Governor for International Marketing – Europe, Africa, Middle East and Americas
Sustainable Elephant Experiences

Pakkanut Bansiddhi, DVM, MSc, PhD, Lecturer, Department of Companion Animals and Wildlife Clinics, Faculty of Veterinary Medicine, Chiang Mai University

Theerapat Trungprakan, President, Thai Elephant Alliance Association
Sustainable Elephant Experiences