Responsible Tourism Initiative
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PATA
PTM RESPONSIBLE TRAVEL PAVILION

PATA
Pacific Asia Travel Association
SUSTAINABILITY & SOCIAL RESPONSIBILITY

PATA Travel Mart 2015
Responsible Travel Pavilion

Bangalore International Exhibition Centre (BIEC), Bangalore, India
6-8 September

PATA Travel Mart (PTM) is Asia Pacific's premier travel trade show, and is one of PATA's hallmark events on the global calendar. PTM brings together hundreds of travel and tourism businesses from across the globe. In 2014, the event attracted over 1,000 delegates for the 3-day programme, with over 10,000 pre-matched appointments made by delegates. During the programme, delegates have the opportunity to gain insights and knowledge on the trends and information most important to them, and unrivalled networking opportunities through the trade show's social events. PTM attracts international qualified buyers, sellers, government members, and international media.

Building upon a first successful year of the Responsible Travel Pavilion at the 2014 PATA Travel Mart in Phnom Penh,Cambodia, we are excited to once again offer PTM delegates the opportunity to showcase their responsible and sustainable business practices.

The Pavilion will be located in the main hall of the BIEC, India's first LEED Certified exhibition and conference facility, recognized by the US Green Building Council for its environmentally friendly design.

Exhibitors in the Responsible Travel Pavilion receive further opportunity to network and do business with like-minded organizations – to share their knowledge, experiences, and lessons learned in an informal setting.

Shell Scheme Booth (9m2)

Includes:

- Wall partition
- Fascia name
- Discussion space with 1 table and 4 chairs
- Lighting
- Power socket
- Carpet

Microbooth (4m2)

Includes:

- 1m wide counter display with company name on fascia
- Discussion space with 1 table and 2 chairs behind the counter
- One counter stool
- 1 seller delegate registration
- One day of 14 pre-matched appointments with PTM 2015 Buyers

Booth options	**PATA Member (net)**	**PATA Chapter Member (net)**	**Non Member (net)**
One $9m^2$ Shell Scheme Booth – one set of 30 appointments scheduled	US$ 2,000	US$ 2,200	US$ 2,400
One $9m^2$ Shell Scheme Booth – without appointment schedule	US$ 1,450	US$ 1,650	US$ 1,850
One $4m^2$ Microbooth (offered to SMEs only)	US$ 1,000	US$ 1,200	US$ 1,200
Delegate Registration			
First Seller Delegate Registration Fee (Primary Seller/compulsory)	Waived	US$ 450	US$ 500
Second Seller Delegate Registration Fee (optional)	US$ 450	US$ 500	US$ 550
Third Seller Delegate Registration Fee (optional)	US$ 490	US$ 540	US$ 590

**Note: Organisations will go through a screening process before being accepted to exhibit in this area.*

Benefits of Being a Part of the Responsible Travel Pavilion at PTM:

- A chance to promote your responsible tourism product in a unique context
- Be recognized for your efforts in furthering the sustainable tourism movement
- Easily share knowledge, experiences, and lessons learned with others like you
- Networking opportunities throughout the event and at social functions
- Option for one day of 14 pre-matched appointments with PTM 2015 buyers
- Access to hundreds of buyers and sellers
- Promotional opportunities prior to PTM
- Delegates exhibiting in this pavilion will receive additional promotional opportunities to share their responsible tourism stories through PATA communications channels.

Register for your space in the PTM Responsible Travel Pavilion today! Contact events@PATA.org.

Wild Asia is a proud partner of the PTM Responsible Travel Pavilion

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Pacific Asia Travel Association
PATA BUILDS YOUR BUSINESS | NETWORK | PEOPLE | BRAND | INSIGHTS
Engaging since 1951
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