

# PATA Global Insights Conference 2015 October 16 I Auckland | New Zealand

# **Delegate Roster**

### **Accommodation Companies**

Company	Name	Position
Distinction Hotels	Mr. Duncan Fletcher	CEO
Forte Hotels Taiwan	Mr. Benjamin Liao	Chairman
Hilton New Zealand	Mr. Max Houri	Assistant Director of Business Development
Hotel Grand Chancellor	Ms. Judy Chen	Director of Sales & Marketing
	Mr. Steve Martin	General Manager
InterContinental Hotels Group	Mr. Franck Hesse	Area Director of Sales & Marketing
Jet Park Hotel	Mr. Jeeva Nanthan	General Manager
Mitchell Corp New Zealand Ltd	Ms. Abby Hayes	Online Manager
Sudima Hotels and Resorts	Mr. Les Morgan	Director of Operations
Wairakei Resort/ Chateau Tongariro	Mrs. Kathy Guy	General Manager
	Mrs. Frazer King	Rooms Division Manager Chateau Tongariro
	Mr. Brad McGlynn	Resident Hotel Manager Chateau Tongariro

## **Communications/ Media/ Publishing**

Company	Name	Position
AA Tourism Publishing Ltd.	Mr. Neil Sanderson	Digital Perofrmance Manager
BBC World News	Ms. Jamie Chambers	
	Ms. Laura Bomer	Senior Marketing Manager
	Mr. Ben Thompson	Presenter
Inside Tourism	Mr. Nigel Coventry	Publishing and Research Editor
NZME (NZ Herald)	Mr. Grant Bradley	Media
	Ms. Sandy Kilgour	Commercial Manager Travel
ProMag Publishing	Mr. Stuart Gordon	Editor
Tourism Business Magazine	Ms. Anne Mary	Publisher
Travel Digest	Mrs. Lorraine Thomson	Editor
Travel Today	Ms. Faith Iris	

## Marketing/Education/Destination Management/Investment

Company	Name	Position
Agoda	Mr. Turner	Country Manager - Hotels, New Zealand





Angus & Associates Amadeus IT Pacific Auckland Council

Auckland Tourism Events & Economic

Development (ATEED)

comScore

Digital Jungle

**Cooper and Company** 

D.K. Shifflet & Associates

**Destination Queenstown** 

Ms. Carolyn Parker Research Director Mr. Tony Carter Managing Director

Ms. Shirin Brown Waiheke Local Board Member

Mr. Dzin Alekzander

Mr. Steve Armitage Mr. Martin Fairweath

Mr. James Field Mr. Jason Hill

Ms. Samantha-Jane

Miranda

Mr. Steffan Panoho Mr. Adam Prentice Ms. Jeanette Stanton

Ms. Vivien Sutherland General Manager, Destination &

Marketing

Personal Assistant

Ms. Karen Thompson-

Smith

Auckland War Memorial Museum Ms. Megan McSweeney Director of Business, External Affairs, Tourism & Sales

Brisbane Marketing Mr. John Aitken CEC

China Ready & Accredited Mr. John King Chairman - Australia, Southeast Asia

& Pacific

Christchurch & Canterbury Tourism Ms. Averlea Burgess Online Marketing Manager

Ms. Kate Palmer Account Director, Australia and

New Zealand

Cook Islands Tourism Corporation Ms. Karla Eggelton Director Sales & Marketing

Ms. Sarah Hull Marketing Director

Marketing & Reservations

Ms. Meilan Kaiser

Coordinator

Mr. Douglas Shifflet Director & CEO

Mr. Graham Budd Chief Executive
Ms. Lisa Nilsen Marketing Manager

Dr. Matthew McDougall CEO

Discovery Partners Ltd. Ms. Chris Atkinson Regional Director

EarthCheck Mr. Stewart Moore CEO

Global Blue Mr. Nathan Brown Country Manager Hamilton City Council - H3 and Events Mr. Sean Murray Executive Director

Hamilton & Waikato Tourism Mrs. Kiri Goulter CEO Heart of the City Ms. Viv Beck CEO

Ms. Kate Cleaver Head of Marketing

Horwath HTL Ltd. Mr. Stephen Hamilton Director
Mrs. Haley Van Boldrik Consultant





John Sandford Ltd. Keynote Speakers Canada Lake Wanaka Tourism	Mr. John David Mr. Rick Antonson Mr. James Helmore	Principal/ Managing Editor Author
Lendlease	Mr. Paul Walker	Head of Investment, Urban Regeneration
May Communications & Marketing Ltd.  Manukau Institute of Technology	Ms. Trish May Mr. Fau Tiatia Mr. Graeme Osborne Mr. Tiatia Osborne	Owner Associate Dean Associate Dean Associate Dean
Ministry of Business, Innovation and Employment	Ms. Antonia Milkop	Senior Data Analyst
	Mr. Mark Walter	Policy Analyst
MOTAT - Museum of Transport and Technology	Mr. Malcolm Anderson	General Manager Experience
	Ms. Danielle Dunn	Marketing and Communications Manager
MyTravelResearch.com	Ms. Carolyn Childs	Director
Nelson Tasman Tourism	Ms. Lynda Keene	CEO
Ngãi Tahu Tourism	Mr. Quinton Hall  Mrs. Kirsty Phillips	Chief Executive General Manager Marketing, Communications and Customer Experience
Pacific Asia Travel Association	Mr. Chris Flynn	Regional Director - Pacific
Tacine risia in a rei rissociation	Mr. Mario Hardy	Chief Executive Officer
	Mr. Dale Lawrence	Consultant
	Ms. JC Wong	Communications & Marketing Assistant
Positively Wellington Tourism	Ms. Helen Player	Digital Marketing Manager
Quality Tourism Development Ltd.	Mr. Craig Wilson	Director
Samoa For Real Inc.	Ms. Mara Hunter	President
ServiceIQ	Ms. Suzi Nock	Sector Manager - Travel & Tourism
SKYCITY	Mr. Bradly Burnett	General Manager - SKYCITY Hotels & Tower
	Ms. Liz Burrett	Marketing Manager
	Mr. Dylan Rushrook	Sales Manager - SKYCITY Hotel & Tower
	Mr. John Mortensen	Chief Operating Officer - SKYCITY Entertainment Group
Tai Poutini Polytechnic	Ms. Helen Bisset	Director Strategy Lead Innovation Consultant -
	Mr. Zane Smith	Development Manager, EcoTourism



**New Zealand** 



Tomahawk	Ms. Gina Paladini	Marketing Director
Tourism Australia	Mr. Tim Jones	General Manager Asia & Strategic
TOUTISTIT AUSTRALIA	IVII. TIITI JOHES	Partnerships
Tourism and Events Queensland	Mrs. Maria Barlett	Destination and Experience
		Development Specialist
	Mr. Leonard Chong	Senior Analyst
	Mrs. Sally Holyer	International Director New Zealand
	Mrs. Rachael Titter	Marketing Manager New Zealand
Tourism & Events QLD/Tourism Tropical Nth QLD	Ms. Sharyn Brydon	TNQ Destinations Partnership Director
Tourism Export Council New Zealand	Ms. Anna Black	TECNZ Board & General Travel
	Ms. Michelle Caldwell	TECNZ Board & Destinate New Zealand
	Mr. John Gregory	TECNZ Board & Pan Pacific Travel
	Ms. Loren Heaphy	TECNZ Board & ATEED
	Mr. Martin Horgan	TECNZ Board & Southern World
	Ms. Lesley Immink	Chief Executive
	Mr. Steve Shearer	TECNZ Board & Scenic Hotel Group
Tourism Industry Association New Zealand	Ms. Sally Attfield	Hotel Sector Manager
	Mr. Bruce Bassett	Tourism 2025 Advocate
	Ms. Ann-Marie Johnson	Communications Manager
	Mr. Steve Riley	Policy and Insight Specialist
	Mr. Chris Roberts	Chief Executive
Tourism New Zealand	Mr. Bryce Kelliher	Senior Tourism Data Insight Analyst
	Mrs. Tansy Tompkins	Trade Marketing Manager
Tourism Victoria	Ms. Joanna Garrie	Regional Manager New Zealand
Travel Alberta, Canada	Mrs. Lizzie Doyle	Market Development Director
TripAdvisor	Mr. Brian Payea	Head of Industry Relations
		Senior Sales Executive – Destination
	Ms. Jessica Quinlan	Marketing - Australia, New Zealand & Pacific Islands
Waitangi Treaty Ground	Mrs. Tania Burt	Business Development Manager
The Walshe Group	Mr. Stephen Tanner	Director of Airline Sales
Whanganui And Partners	Ms. Lyn Cheyne	Promotion and Marketing Manager
Visa	Mrs. Terri Cumiskey	Marketing Director, New Zealand & South Pacific
	Ms. Caroline Dempsey	Head of Marketing
Visit Ruapehu	Mrs. Claire McKnight	General Manager

## **Tour Operators**





Company	Name	Position
Ananda Tours Waiheke Island	Ms. Brooke Robinson	Officer Manager
	Ms. Eve Robinson	Marketing Manager
EcoZip Adventures	Mr. Gavin Oliver	Managing Director
Discover New Zealand	Ms. Helen Bissett	CEO
Explore Group	Ms. Carole Beggs	Sales Manager
Fullers Group Ltd.	Ms. Izania Downie	General Manager Sales & Marketing
Hobbiton Movie Set	Mr. Henry Horne	Sales Manager
Innovative Travel Company	Mr. Robyn Galloway	Managing Director
O2 Exploration PVT Ltd.	Mr. Abdul Awal	Assistant Sales & Marketing Manager
	Mr. Mohammed Bhuiyan	Managing Director
	Mr. Mamun Rosid	Business Development Manager
Olonade Travel	Mr. Raymond Olonade	Director
Real Journeys	Ms. Emilie Bean	Sales Manager - New Zealand & Australia
SeaLink	Mr. Todd Bolton	Managing Director
Southern Crossings	Mr. Patrick Bourke	Director
Southern Discoveries Ltd.	Ms. Libby Baron	Marketing and Partnerships Manager
	Ms. Claire Blackadder	Marketing Manager
	Mr. John Robson	General Manager
Tai Chung Travel Group	Mr. Jerry Liu	Director
Venture Southland	Mr. Paul Casson	Chief Executive
Whale Watch Kaikoura Ltd	Mr. Kauahi Ngapora	General Manager
Ziptrek Ecotours	Mr. Trent Yeo	Executive Director

#### **Transport**

Company	Name	Position
Air New Zealand Tandem Travel	Ms. Kylie Nicholson	Account Manager
	Ms. Jenny Simpson	Tourism Partnership Manager
Auckland Airport	Mr. Peppy Adi-Purnomo	South East Asia/ India Development Manager
	Ms. Jane Carruthers	Marketing Manager
	Mr. Norris Carter	General Manager Aeronautical Commercial
	Mr. Jason Delamore	General Manager Marketing and Communications
	Mr. Mark Frood	International Busines Development Manager
	Ms. Michelle Noordermeer	Business Development Manager,



**Short Haul** 



**Automobile Association** 

**Boeing Commercial Airplanes** 

Cairns Airport, Australia

Christchurch International Airport

Hallmark Chauffeur Drive

**Turkish Airlines** 

**Students** 

**Organisation**Manukau Institute of Technology

Mr. Scott Tasker

Mr. Grant Lily

Mr. John Schubert

Mrs. Janice Antonson

Mr. Justin Watson

Mr. Michael Graves

Mr. Murat Bas

Mr. Gokhan Cengiz

Mr. Bilal Tezcan

**Business Development Manager** 

Americas

General Manager, Travel & Tourism

Managing Director/Marketing Asia

Pacific and India General Manager

Chief Commercial Officer -

Aeronautical

**General Manager** 

Senior Vice President Marketing and

Sales (II. Region)

Regional Marketing Executive-

Australia & New Zealand

General Manager-Australia & New

Zealand

Name

Mr. Pawan Chand

Ms. Jacquie De Wet

Ms. Brooke Fasher

Mr. Yin Huang

Ms. Danqi Peng

Ms. Lene Schmid

Ms. Alyce Sherman

Ms. Datchane

Thernphrakiat

Mr. To'e Tuiavii

Mr. Priestley Kerry

Mr. Dee Bond

October 16 | Auckland | New Zealand