

***Mapping the Potential for a Small-Ship,
Homeported Cruise Line in Micronesia***

PATA Task Force Interim Presentation

Twenty31 Consulting Inc.

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Shifts

*Tourism Demand
Experiential Travel
Untapped Opportunity for Micronesia
Blue Continent Waiting to be*

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Discovered

Challenges

A large, diverse crowd of tourists is gathered at an ancient site, likely Angkor Wat in Cambodia. The background features lush greenery and several tall palm trees. The scene is busy, with many people taking photos and looking towards the camera. The overall atmosphere is one of a popular tourist destination.

Over-reliance on Mass Tourism

Single Source Markets

Limited Tourism Infrastructure

Limited Air Connectivity

Opportunities

Cruise Market Growth
The Small-Ship Market



The Idea

Homeporting From Guam

Why?

- *Air Access from Multiple Markets*
 - *Logistics*
 - *Tourism Infrastructure*
 - *Investment and Capital*

0 500 miles
0 500 km
Mercator Projection

What's Next?

Philippine Sea

Northern Mariana Islands (U.S.)

PACIFIC OCEAN

MICRONESIA



Saipan
Tinian
Agana
Guam (U.S.)

FEDERATED STATES OF MICRONESIA

MARSHALL ISLANDS

PALAU

Yap

Melekeok

Caroline Islands

Truk Pohnpei Palikir

Proof of Concept

Develop Island Itineraries

Integration within Tourism Plans

Engaging Small Ship Cruise

Lines

EQUATOR

INDONESIA

Jayapura

Admiralty Islands

Wewak

Bismarck Archipelago

Kavieng

Rabaul

Bougainville

NAURU

Yaren

KIRIBATI

Tarawa

PAPUA

New Guinea

New Britain

Salamaua

SOLOMON ISLANDS

Malaita

TUVALU (ELLICE ISLANDS)

Funafuti

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Thank You

Twenty31 is a new breed of travel and tourism industry consultancy that harnesses the power of strategy, communications, research and technology

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