PATA Youth Symposium
May 18, 2016, 0900-1230
University of Guam Calvo Fieldhouse

Topic: Weaving Our Islands' Tourism Future Together: Protecting culture, enhancing quality of life, and generating an environmentally friendly island experience

0850 Opening Session/Guests Arrive
0900 Welcoming by Master of Ceremony Tourism Awareness Group President Ms Jonalen G Manalo
0905-0920 Guam Chamorro Cultural Presentation
0925-0935 Photo Opportunity with entire Group after Cultural presentation
0935-0940 Opening Remarks by Dr Annette Taijeron Santos, Dean, School of Business and Public Administration, University of Guam
0940-0945 Remarks by Dr Robert A Underwood, President, University of Guam
0950-0955 Remarks by Ms Pilar Lagaña, Director of Global Marketing, Guam Visitors Bureau (GVB)
1000-1005 Remarks by Mr Mario Hardy, CEO, Pacific Asia Travel Association (PATA)

Exchange of token of appreciation PATA and University of Guam and Group Photo

1010 Introduction to the PATA Youth Symposium
Dr Chris Bottrill, Chairman of the PATA Human Capital Development Committee and Dean of the Faculty of Global and Community Studies, Capilano University, Canada

1015-1025 Opening Plenary Talk
Topic: The climate change challenge for tourism in Guam and other Pacific Island Nations
Mr Eric Ricuarte, Founder and CEO, Greenview, Singapore

1030-1045 Round Table Session 1:
(students, lecturer and one PATA representative)
Topic: How can Guam and other Pacific Island Nations influence global warming?
Round Table Round-up (Table Representatives – Facilitators, Dr Chris Bottrill)

1045-1055 Break

1100-1120 Second Plenary Talk
Topic: Climate change technologies: Adapting to change and reducing impacts
Mr Stewart Moore, Chairman, PATA Sustainability Committee and CEO, EarthCheck, Australia

1125-1130 Poetry presentation and Palau cultural performance

1135-1150 Third Plenary Talk
Topic: Access and experience: Enabling travel, managing growth
Mr Oliver Martin, Partner, Twenty31 Consulting Inc., Canada

1155-1205 Round Table Session 2:
(students, lecturer and one PATA representative)
Topic: Is more tourism possible? How can we protect the place we love?
Round Table Round-up (Table Representatives – Facilitator, Dr Chris Bottrill)

1210-1220 Round Table and Symposium Wrap Up
Dr Chris Bottrill

University of Guam to present certificates to speakers and Group Photo assisted by Ms. Dora Ferris

1230 Cultural performance/Guam Merienda hosted by the Guam Visitors Bureau

-- End of the Programme --