



# THE NEW PLATFORM TO INTERWEAVE THE PEOPLES OF ASIA, CONSERVATION AND TOURISM

The latest developments in Asia

Asian Ecotourism Network

Founding Chair: Masaru Takayama



## ASIAN ECOTOURISM NETWORK



<http://www.asianecotourism.org>

The new ecotourism platform in Asia



# Launched on June 2, 2015



<http://www.asianecotourism.org>

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# Asian ecotourism network (AEN)

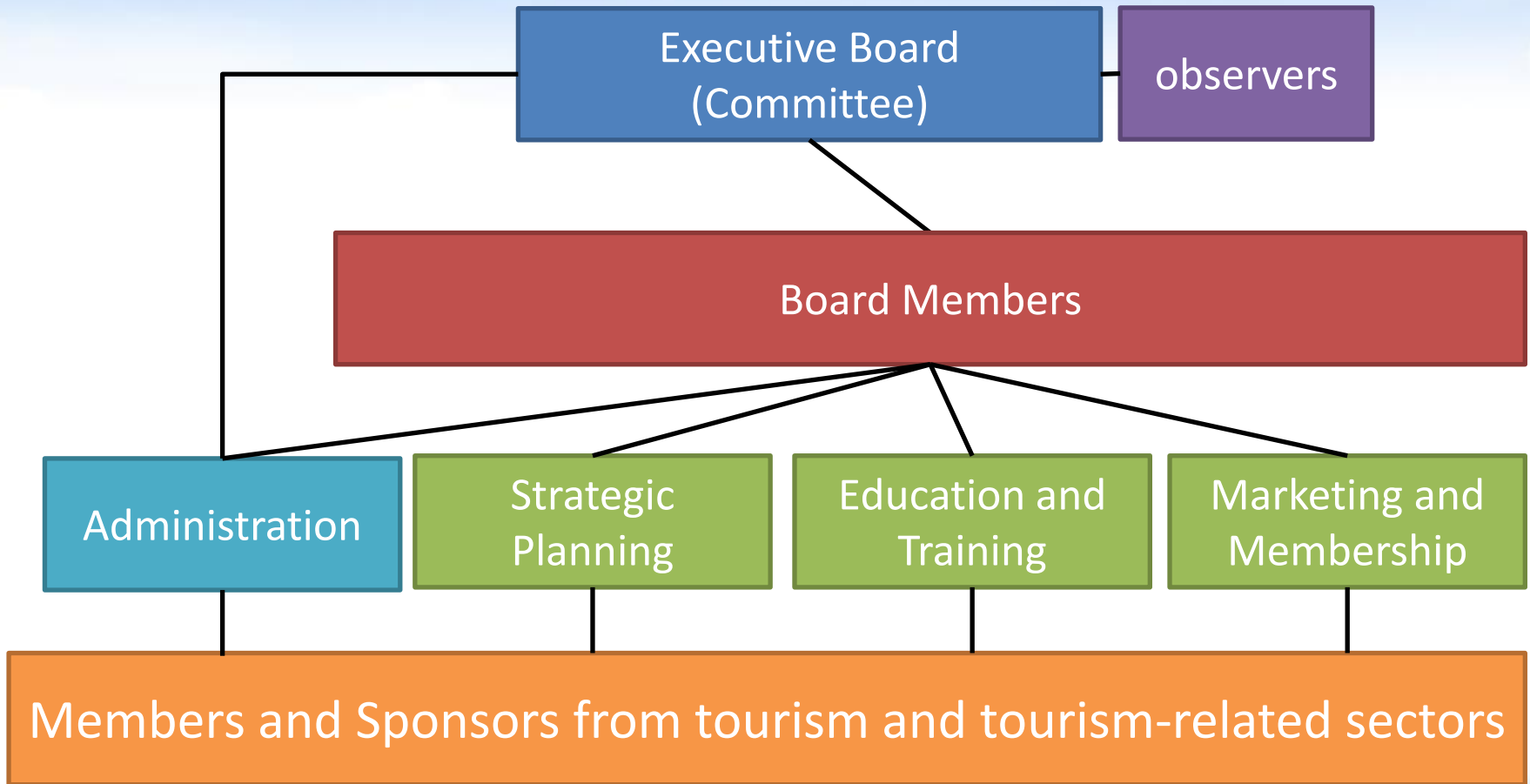


## Key Objectives:

- **Connect AEN ecotourism stakeholders for knowledge transfer, and marketing and business opportunities (B2B and B2C).**
- **Create new networking opportunities for AEN ecotourism stakeholders.**
- **Provide AEN ecotourism stakeholders with modern eLearning tools, training opportunities, and market data.**
- **Influence policy makers and emphasize the importance of embracing the international branding and standard.**



# AEN Structure





# AEN EXECUTIVE BOARD



MASARU TAKAYAMA  
JAPAN  
chair



ALBERT TEO CHIN  
KION  
MALAYSIA  
vice chair



Palitha Gurusinghe  
SRI LANKA  
vice chair



Supaporn Prachumpai  
THAILAND  
secretary

## ADMIN COM CHAIR



Chuwit Mitrchob  
THAILAND  
observer





Agha Iqrar Haroon  
PAKISTAN  
member



Susan Santos de  
Cárdenas  
PHILIPPINES  
member



Rajashree Ajith  
INDIA  
member



Gopinah Parayil  
INDIA  
member



Damba Gantumur  
Damba  
MONGOLIA  
member



Samir Thapa  
NEPAL  
member



Mihee Kang  
SOUTH KOREA  
member



Tony Charters AM  
AUSTRALIA  
member



Alan Wong  
CHINA & HONG KONG  
member



Gracie Veronica  
Geikie  
MALAYSIA  
member



Soulinnara  
Ratanavong  
LAOS  
member



Karma Tshering  
BHUTAN  
member



Ary Suhandi  
INDONESIA  
member



Victor Yu  
TAIWAN  
member



Monzurul Huq  
BANGLADESH  
member

Bijaya Pradhan  
NEPAL  
member





# AEN BOARD

**22 MEMBERS  
17 COUNTRIES**

**more to come...**

## **Member composition;**

university, NGO, ecolodges, tour operators and accommodation associations, consultants, marketing expert, community-based tourism associations, MICE business, NTO, media, etc.



# ดस्ता อพท.

## Where are we based?



### Designated Areas for Sustainable Tourism Administration (Public Organization)







## TIPCO Tower



118/1 Tipco Tower, 30th Floor,  
Rama VI Rd., Phayathai, Bangkok,  
10400 Thailand





Satellite Offices are being set up

For better outreach

### INDIA

The Blue Yonder  
[\(http://theblueyonder.com/\)](http://theblueyonder.com/)  
12 rue Camatchi Ammane Couil, Pondicherry,  
605 001

TEL:+91.413.4502218



### INDONESIA

Indonesia Ecotourism Network  
[\(http://www.indecon.or.id/\)](http://www.indecon.or.id/)  
Tebet Timur Raya Z2D, Jakarta

TEL:+62 21 83786736



### JAPAN

Ecotourism Japan  
[\(http://www.ecotourism-center.jp/\)](http://www.ecotourism-center.jp/)  
5-38-5 Nishinippori Arakawa-ku,  
Tokyo 116-0013

TEL:+81-3-5834-7966  
FAX:+81-3-5834-7972



### MALAYSIA

Borneo Eco Tours Sdn. Bhd.  
[\(https://www.borneoecotours.com/\)](https://www.borneoecotours.com/)  
90000 1st Floor, Blok J Jln Utara Batu 4  
Bandar Pasaraya Sandakan Sabah

TEL:+60 89-220 210  
FAX:+60-88-438307

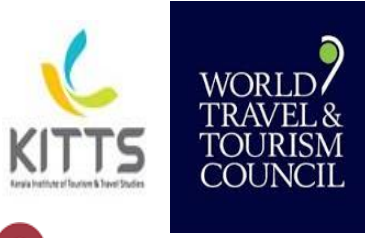


<http://www.asianecotourism.org>

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# Charter Members and Partner Organizations





# <http://www.asianecotourism.org>



## Asian Ecotourism Network

[home](#)[about AEN](#)[contact AEN](#)[Official Blog](#)[We need your help!](#)

## Linking sustainable tourism, conservation, and communities in Asia

**Overview:** Through Asian Ecotourism Network (AEN), we will provide more hands-on connections and relevant opportunities for members working together at a regional scale. AEN will provide more networking and business opportunities, significant information, educational materials and networking prospects to both small and large organizations within Asia.

[Our mission](#)[Join AEN](#)

YOU CAN HELP AEN!



We are not a registered organization, we are a network of people who are trying to make a difference in the growing tourism to be more sustainable.

### Get Social with us!



We are on Facebook! Please make a request to join us to get the latest updates.

### Join our cause!

We are all hard-working volunteers. Why do we spend time and make an effort to join AEN?

<http://www.asianecotourism.org>

## The new ecotourism platform in Asia





## AEN activity 01: Profiling the State of Ecotourism in Asia



- No one has the data
- How many of us in Asia?
- How do they practice?
- Gain market access
- Share knowledge and wisdom





## AEN activity 02: setting global ecotourism standard for Asia



- MOU with GSTC
- Global initiative
- Standard for Asia by Asians
- Chance to benchmark
- No need to reinvent the wheel





## AEN activity 03:create b2b marketing opportunities



- Join booth at ITBs
- Newsletters and social media
- AEN conference in Asia
- Annual Report distributed to member facilities and offices
- Working with awards – WTTC, NAT GEO, WILD ASIA, etc.





# Request to join AEN Facebook Group



**Asian Ecotourism Network (Ecotourism Asia)**

Public Group

Joined | Share | Notifications

Discussion | Members | Events | Photos | Files

Write Post | Add Photo / Video | Ask Question | Add File

Write something...

78 posts require approval.

RECENT ACTIVITY

**Albert Chin Kion Teo**  
Yesterday at 8:11pm

Another award for Sukau Rainforest Lodge. A wonderful end to our 20th anniversary celebration.

**PATA Announces Winners of the Tourism InSPIRE Awards 2015 | PATA**  
PATA Announces Winners of the Tourism InSPIRE

MEMBERS 1,521 Members (9 new)

+ Add People to Group

Invite by Email

DESCRIPTION Edit  
Through Asian Ecotourism Network (AEN) p...  
See More

REQUESTS (5) See All

- Lplou Moya** Added by Sanorm Ngam [✓] [X]
- 민진선** [✓] [X]
- La Mekha** 1 friend in group [✓] [X]







# Asian Ecotourism Network CONTACT

**AEN Secretariat:**

**[asianecotourismnetwork@gmail.com](mailto:asianecotourismnetwork@gmail.com)**

**or website contact form/facebook**

**MASARU TAKAYAMA:**

**[takayama@eco-tourism.jp](mailto:takayama@eco-tourism.jp)**

תודה  
Dankie Gracias  
Спасибо شكراً  
Merci Takk  
Köszönjük Terima kasih  
Grazie Dziękujemy Děkojame  
Ďakujeme Vielen Dank Paldies  
Kiitos Täname teid 谢谢  
**Thank You** Tak  
感謝您 Obrigado Teşekkür Ederiz  
Σας Ευχαριστούμ 감사합니다  
Бодхон  
Bedankt Děkujeme vám  
ありがとうございます  
Tack